

Profile

Over 20 years of experience working in and contributing to a fast-paced creative environment alongside copywriters, creative directors, strategists and production teams. Proven track record in delivering strategic, creative work that achieves results. Diligent, detail oriented, and highly organized, can easily manage multiple projects. Clear communicator with a good sense of humor, able to build strong relationships and lead by example.

Experience

Freelance Art Director / Designer

2012 Oct. – Present

Grey, Vancouver

Associate Creative Director 2006 – 2012

Senior Art Director 1996 – 2006

Art Director 1988 – 1996

Worked in every visual discipline, from identity design to fully integrated, multi-media campaigns. Worked on a wide variety of brands big and small, from packaged goods to tourism.

Directed photographers and illustrators and partnered with production teams to ensure work is high quality and meeting all client needs.

Contributed as the lead art director to numerous successful new business pitches, such as Starbucks, Robeez, BC Ferries Vacations and Westminster Savings, to name a few.

Clients:

Starbucks, Robeez, BC Ferries Vacations, Translink, Canfor, Expedia CruiseshipCenters, Westminster Savings, Sleeman Breweries / Okanagan Spring Brewery, Mission Hill Winery, Granville Island, GGRP Sounds, YVR, WirelessWave / TBooth Wireless, VanCity Credit Union, Special Olympics, PMC Sierra, Royal Roads University, Regional Municipality of Wood Buffalo, Yves Veggie Cuisine, Boston Pizza, BC Hydro / Power Smart, Pacific National Exhibition

Emphasis Design, Hong Kong

Designer 1986 – 1987

Editorial design for “Discovery” - Cathy Pacific Airline Inflight Magazine.

Foote, Cone & Belding, Hong Kong

Junior Art Director 1985 – 1986

Assisted art directors to create layouts, storyboards and design projects.

Education

Langara College, Vancouver City College

Diploma in Art in Merchandising 1981 – 1983

Recognition

Marketing Awards, Advertising and Design Club of Canada, Extra Awards

The Lotus Awards, Luerzer's Archive Magazine, The National Unisource Annual Report Show

Computer Skills

Mac OSX, Adobe InDesign, Adobe Illustrator and Adobe Photoshop

References

Available upon request
